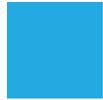


**OCEANIZE** LAB  
Software Company  
P r o f i l e .





# INTRODUCTION

Established in 2015

Headquarters in Dhaka

**Vision:** Transforming the world through cutting-edge software solutions that revolutionize industries, enhance lives, and create lasting impact.

**Mission:** Delivering exceptional software products and services that empower our clients to achieve their business goals, exceed customer expectations, and stay ahead in a rapidly evolving technological landscape.



## CORE VALUES

**Innovation:** We foster a culture of continuous innovation, encouraging creative thinking and embracing emerging technologies to develop cutting-edge solutions.

**Quality:** We are committed to delivering software products and services of the highest quality, ensuring reliability, scalability, and user satisfaction through rigorous testing and attention to detail.

**Collaboration:** We believe in the power of collaboration, both internally and with our clients and partners, fostering teamwork, open communication, and knowledge sharing to achieve collective success.

**Customer-centricity:** Our customers are at the heart of everything we do. We prioritize their needs, listen attentively, and strive to exceed their expectations by delivering tailored solutions and exceptional customer service.

**Integrity:** We uphold the highest standards of integrity and ethical conduct, maintaining transparency, trust, and confidentiality in all our interactions with clients, employees, and stakeholders.

**Agility:** We embrace change and adapt quickly to the evolving needs of the market and our clients. We are agile in our approach, enabling us to respond efficiently and effectively to challenges and opportunities.

**Continuous Learning:** We promote a culture of continuous learning and professional growth, encouraging our employees to expand their knowledge, stay up-to-date with industry trends, and develop their skills.

**Social Responsibility:** We are committed to making a positive impact on society and the environment. We aim to develop software solutions that are sustainable, promote inclusivity, and contribute to the greater good.

# OUR SERVICES

## WEB DEVELOPMENT

Oceanize Lab committed to go beyond traditional solutions to develop the most unique web products. Oceanize Lab committed to go beyond traditional solutions to develop the most unique web products.





## CUSTOM SOFTWARE DEVELOPMENT

We know every business is unique so we offer the best-customized software solutions from scratch, those designed especially for your business.



## APPS DEVELOPMENT

Our team of experts develop both iOS and Android applications which offer the most customized well-suited features essential for our clients.



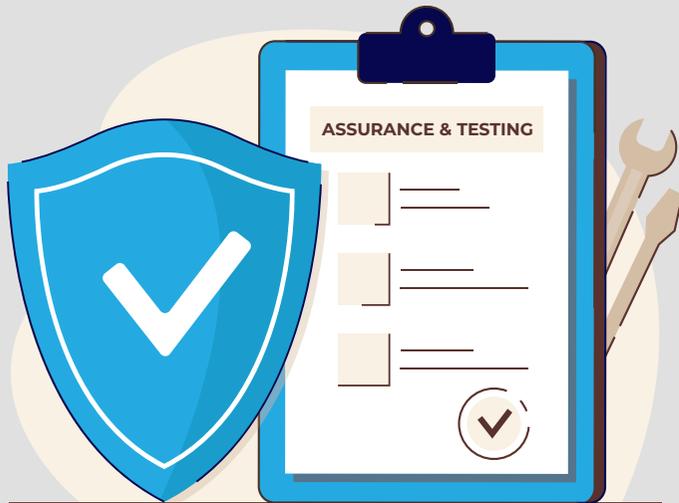
## CLOUD COMPUTING

Cloud computing is a big shift from the traditional way businesses think about IT resources. Our cloud-computing services help organizations to drive scalable, cost-effective, secure, simple and highly agile systems.

## UI/UX DESIGN

We provide detail-oriented services and latest UI/UX technologies, architectures that transform client expectations by creating beautiful, user-friendly design of web portal, enterprise systems and mobile applications.

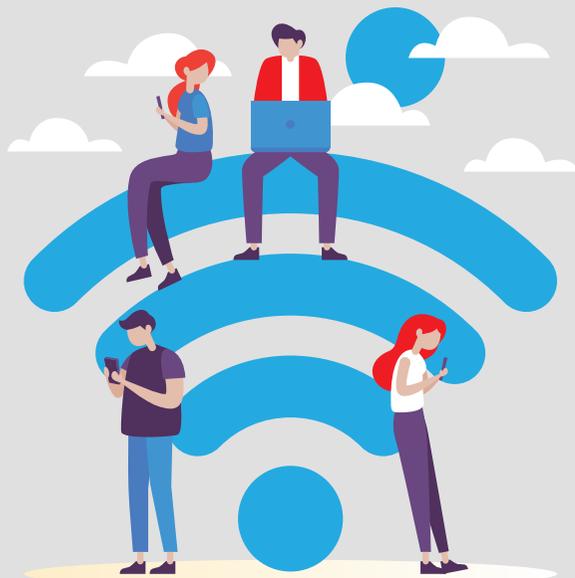




## QUALITY

### ASSURANCE & TESTING & TESTING

We encourage Manual & Automation testing within rigid deadline to help our customers delivery high-quality & bug free software in quick releases.



## INTERNET OF THINGS (IOT)

Our dedicated Internet of Things (IoT) team is focused on the development and implementation of extensive-scale public and commercial IoT projects such as smart cities, smart house, industrial monitoring, automation and traffic solutions.



## DEVELOPMENT TEAM AUGMENTATION

From mock-up to complete development of desktop, mobile or web apps, our software engineer augmentation services are available for every type of project regardless of their complexity.



## KEY FEATURE

### Expertise in Software Development:

We have a team of skilled software engineers, developers, and designers proficient in various programming languages and technologies.

### Software Consulting Services:

We are providing consulting and advisory services to clients, helping them with software strategy, architecture, and digital transformation.

### User Experience (UX) Design:

We focus on creating intuitive and visually appealing user interfaces to enhance the overall user experience.

### Software Testing and Quality Assurance:

We are ensuring the reliability, security, and performance of software products through comprehensive testing and quality assurance processes.



## KEY FEATURE

### Agile Development Methodology:

We are embracing agile principles to deliver software in iterative cycles, promoting flexibility and quick adaptation to changing requirements.

### Client Collaboration:

We have a strong focus on client engagement, involving them throughout the development process to gather feedback and ensure the final product meets their expectations.

### Security and Data Protection:

We are implementing robust security measures to safeguard sensitive data and protect against cyber threats.

### Scalability and Performance Optimization:

We are designing software products with scalability in mind to accommodate future growth and optimizing performance for optimal user experience.



**TECHNOLOGIES**  
AND EXPERTISE

**PROGRAMMING LANGUAGES:**

Java | Python | JavaScript | Ruby | PHP | Swift | Kotlin

**WEB DEVELOPMENT:**

HTML5 | CSS3 | React.js | Angular | Vue.js | Node.js | Django

**MOBILE APP DEVELOPMENT:**

Android (Java/Kotlin) | iOS (Swift/Objective-C) | Flutter

**DATABASE MANAGEMENT:**

SQL (MySQL, PostgreSQL) | NoSQL (MongoDB | Firebase)

**CLOUD SERVICES:**

Amazon Web Services (AWS)

## TECHNOLOGIES AND EXPERTISE

### DevOps:

Continuous Integration/Continuous Deployment (CI/CD), Docker, Kubernetes.

### User Experience (UX) and User Interface (UI) Design:

Adobe XD, Sketch, Figma.

### Quality Assurance and Testing:

Selenium, JUnit.

### Project Management and Collaboration:

Jira, Trello, Asana

### Agile Methodologies:

Scrum, Kanban.

**OUR  
TEAM**

TECHNOLOGY	MEMBERS	NO OF SUCCESSFUL PROJECTS	MAXIMUM TEAM CAPACITY
<b>Swift</b>	<b>3+</b>	<b>10+</b>	<b>120+</b> hours/week
<b>Kotlin</b>	<b>3+</b>	<b>10+</b>	<b>120+</b> hours/week
<b>Software &amp; Web development</b>	<b>10+</b>	<b>30+</b>	<b>300+</b> hours/week
<b>QA</b>	<b>4+</b>	<b>40+</b>	<b>160+</b> hours/week
<b>UI/UX</b>	<b>2+</b>	<b>40+</b>	<b>80+</b> hours/week
<b>DevOPS</b>	<b>2+</b>	<b>10+</b>	<b>40+</b> hours/week
<b>Project Management</b>	<b>2+</b>	<b>10+</b>	<b>40+</b> hours/week

 **QUALITY  
ASSURANCE**

In Quality Assurance (QA) process we approach to ensure the software's quality and functionality.

We ensure that the software meets quality standards, minimizes defects, and delivers a reliable and user-friendly product to customers.

- Requirement Analysis
- Test Planning
- Test Design
- Test Execution
- Defect Reporting
- Defect Resolution
- Regression Testing
- Performance Testing
- Security Testing
- User Acceptance Testing (UAT)
- Release and Deployment
- Continuous Improvement

## ABOUT **OCEANIZE LAB**

Oceanize Lab started its journey as OCB LAB in the middle of 2015. From its birth to now it has been working with Japanese management team. Most of the software, mobile apps are developed for Japanese people with many success stories.

Oceanize Lab is highly qualified to understand and work with Japanese clients requirement. Now Oceanize Lab is expanding its business to all over the world with its skills professionals.



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THANK YOU  
**OCEANIZE LAB**

